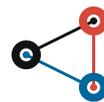




PLATFORM SOLUTIONS THAT
BUILD THE FUTURE ECONOMY



DCS

DIRECT COMMUNICATION SOLUTIONS, INC.

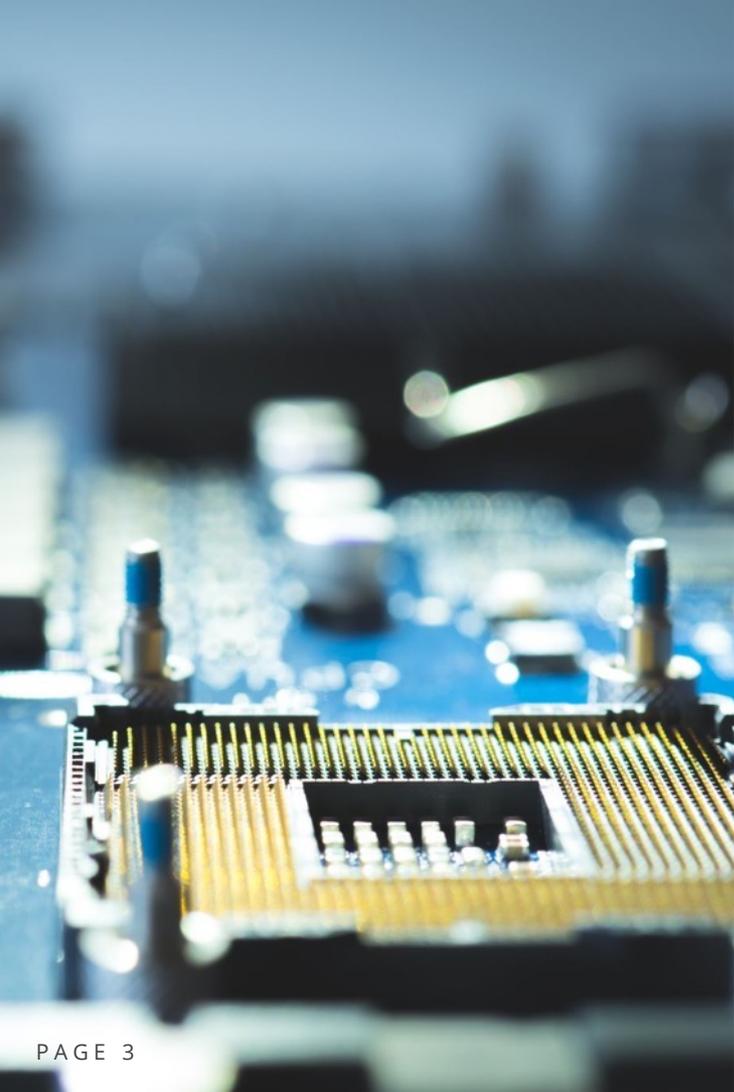
www.dcsbusiness.com

DCSI-CSE

DCSX-OTCQX

DISCLAIMER

In addition to current and historical information, this presentation may contain forward-looking statements. These statements relate to our future operations, prospects, potential products, services, developments, business strategies or our future financial performance. Forward-looking statements reflect our expectations and assumptions only as of the date of this presentation and are subject to risks and uncertainties. Actual events or results may differ materially. We have included a discussion of certain risks and uncertainties that could cause actual results and events to differ materially from our forward-looking statements in the section titled “Risk Factors” in the U.S. offering circular filed with the SEC. We undertake no obligation to update or revise publicly any forward-looking statement after the date of this report, whether as a result of new information, future events or otherwise.



Who we are

- Established in 2006 and headquartered in San Diego, CA, Direct Communications Solutions, Inc (DCSI – CSE, DCSX –OTCQX) is a leading provider of information technology solutions for the Internet of Things (IoT market). DCS is a value-added-reseller of IoT telematics devices, and a developer of its own end-to-end SaaS based intelligent business solutions. DCS has developed MiSensors, a disruptive new sensor based telematic solution that, on a fully installed basis, is up to 70% less expensive than competing products in the market. DCS also is working towards deploying Brewsee, a comprehensive inventory tracking system and keg monitoring system for the hospitality industry.

OUR LEADERSHIP

Chris Bursey

Founder & CEO

20+ Years Industry Experience
Recently appointed to Verizon's advisory board

Rich Gomberg

Chief Financial Officer

20+ Years Financial Experience Public & Private Corporation

Eric Placzek

Chief Technology Officer

Software, Cloud, IoT, Telecom

Dave Scowby

Chief Operations Officer

18+ Years Industry Experience, B.S.E from Princeton University

Mike Lawless

EVP, SaaS Business

20+ Years Sales & Management. B.Sc. Information Technology



We believe
who we are
invited to
partner with
makes all the
difference...

- Chris Bursey is a member of the Verizon IOT Advisory Board and they categorize him as a pioneer in the sector who creates simple cost-effective solutions to complex problems.
- Our strategic partners help us deliver the finest products in the industry to our clients.
- We continue to seek quality partners as our business grows. In last 6 months we have added, Ingram Micro, TopFly Tech and Amit wireless to our fold.
- These growing relationships provide a wider variety of product and opportunities for our customers.

CHANNEL PARTNERS



STRATEGIC PARTNERS



IoT

ONE OF THE FASTEST GROWING INDUSTRIES IN THE WORLD TODAY

According to IoT Analytics...

Researchers see 50B
connected devices as of 2020

Annual Industry Growth
estimates range from 14-
29%

For every person on earth
there are at least 2, maybe
even 6 connected things as
of 2020

IDC reports that as of 2020
the industry is at \$2.3 Trillion

GE claims it is already (2020
) generating \$1B in IoT
related revenues and is
saying it is now changing its
strategy to become an IoT
company.

IDC is suggesting the
industry will grow to \$7
Trillion by 2026. That is
almost half the size of the US
Economy in 2020. (\$16
Trillion).



This rapid industry growth has spawned partial and incomplete solutions

- DCS addresses these problems by simplifying IoT technologies, making them less costly, easier to deploy, and ultimately more efficient.
- “DCS connects us to decision making data.”
- Chris Bursey CEO, Direct Communications Solutions



We are a company that has transitioned...and our model is working...

In 2018 DCS decided to change from being a hardware reseller to a SaaS model Professional Services provider that delivers customizable, end-to-end solutions for IoT customers.

11% of DCS's revenue is recurring, with a 69% gross profit margin. Our hardware revenue averages a 22% gross profit margin and is growing due to new proprietary products like MiSensors.

Our revenues are growing too....

- At the end of Q2 2021, our revenues and order backlog exceed \$22M in shipped/booked sales. By comparison, total revenue for 2020 was \$14.2M.
- This increase is a direct result of the 2G to 4G transition that starts in 2022 with AT&T and ends with Verizon in December of 2022.

Industries we serve...

We can connect anything anywhere...
Fleet Management, Restaurants,
Commercial Real Estate, Offices,
Shipping and Logistics, Supply chain,
Oil Rigs, Remote Equipment,
Machinery, Agriculture,
Construction...the list goes on....

Our products run on connected or
solar power and can operate in just
about any environment.



The DCS Advantage... Disruptive, Simple, and Easy to Deploy

MiSensors, on a fully installed basis, are significantly lower in cost than any competing products in the market today.

MiFleet, is an iconic and intuitive asset management application, designed to lower the total cost of entry for its users.

Both of these products are delivered as end-to-end solutions resulting in reduced risk, cost and time for customers.

AnalytIQ is a custom proprietary device programming and preparation software App designed to reduce client time, cost and effort.



The Opportunity... turning confusion into order

The Multi \$B IOT Industry is plagued with partial and incomplete solutions. The industry is frustrated with the lack of end-to-end solutions capable of bringing true value to the end user. The industry is segmented into hardware, connectivity, and software providers who traditionally do not work cohesively with one another.

DCS's multi year experience crafting solutions in this industry positions them to develop seamless, end-to-end hardware to software solutions in the most efficient and cost-effective manner. The end result...solutions for mass adoption, saving clients time money and effort.



More detail on our
Brands...

MiFleet

MiSensors





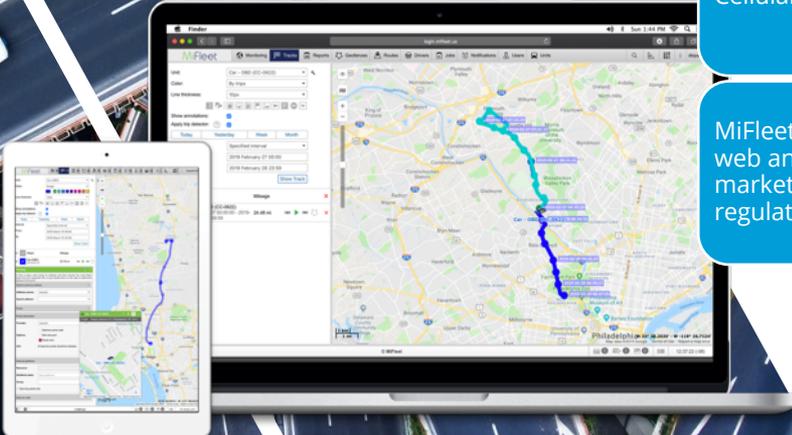
MiFleet

FLEET & ASSET MANAGEMENT

“ US Dept of Transportation legislation CSA 2010 is required of any interstate carrier of goods who has a US DOT registration number. Fleet managers have a legal requirement state supplied crash reports “. Basically, this means that Fleet management is mandatory in North America.

MiFleet is sold through DCS's carrier partners, TMobile, Verizon, US Cellular and a host of regional providers.

MiFleet is a turnkey GPS Fleet and Asset management system, with a web and mobile application for both the consumer and commercial markets. MiFleet offers real time alerts, monitoring and comprehensive regulatory reporting.



MiSensors

DISRUPTING... THE INDUSTRY

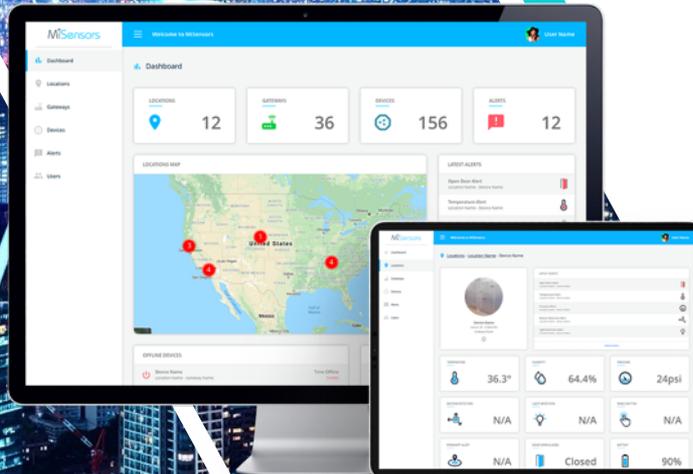
MiSensors is a proprietary solution designed to disrupt the IOT industry. On an installed basis, MiSensors are up to 70% less expensive than anything offered in the industry today.

Installed on a set and forget basis in just about any environment.

Enable asset owners to know about a costly problem before it happens.

Turnkey, web and mobile applications, cross cellular compatible, comprehensive reporting.

MiSensors are typically used in walk in refrigerators, remote locations (oil rigs, construction sites, office buildings, warehouses, etc.).





BREWSEE

BEER LIFE CYLCE MONITOR & CONTROL SYSTEM

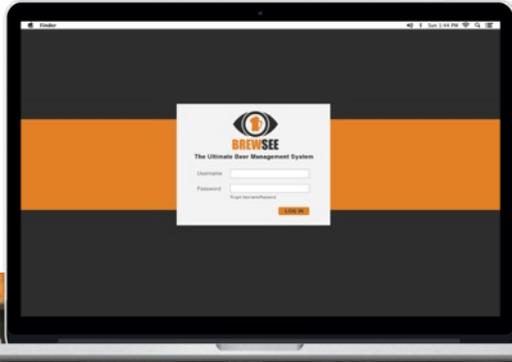
Smart handling of Temperature, CO2 Pressure, Inventory Management, critical timing and prevent after hours pours or staff giveaways. A comprehensive inventory tracking system helping clients to reduce waste, theft and non-automated interfaces – promoting better production.

- A Turnkey, Beer Monitoring Application
- Web & Mobile Application (iOS, Android)
- Cross Cellular Carrier Compatibility
- Proprietary Beer Monitoring Appliance
- Real-Time Alerts & Monitoring
- Comprehensive Reporting

BrewSee scheduled for release in Q1 2022.



www.dcsbusiness.com



Browsee is a
path toward
significant
future revenue
potential.

- The North American Keg on Tap beer market represents \$120B in annual revenues
- Estimated revenue losses due to employee theft, lack of temperature control, excessive foam, spillage and stale dating of inventory exceeds \$20B/year in North America.
- Browsee will address these issues with a proprietary monitoring solution
- Browsee represents the first real change in beer keg monitoring in over 50 years.

THE FINANCIALS



Financial Highlights



Hardware sales account for 89% of our revenue. Our profit margins on Hardware yield 22%, almost double the industry average.



Professional Services accounts for 11% of our revenue. Our profit margins on Professional services yield 70%



Our blended corporate profit margin is 27%



We have over 400 customers. Some of our customers have 100's of customers.



"Bundled Services" : we can gain market share and increase our corporate profit margins on bundled services to ~45% by offering our products and services on a no money down, one monthly fee basis.

Where we are going. Recurring revenue is the Key....

- Recurring revenues we receive from professional services yield 70% margins vs the 22% margins we receive from Hardware sales
- Hardware is important. Hardware sales offered in a Bundled Services format can help gain more recurring revenue from professional services.
- Our goal is to increase recurring revenue substantially within the next 2 years. We believe we have substantial “low hanging fruit” within our customer base to achieve this goal.
- We believe we can achieve 45% profit margins on bundled services following this model.
- We believe this recurring revenue model may add significant value to DCS’s Book Value on an M&A basis as recurring revenue is typically valued at 4-6x in the market.

REVENUE & HISTORY

- US\$16,063M 2019
- US\$14,257M 2020
- US\$8,019M 2021 YTD through June

“With the 2G to 4G technology transition that starts in Feb 2022 with T-Mobile and ends with Verizon in December 2022, our backlog as of the end of Q2, 2021 is currently US\$15.0M, roughly 105% of our 2020 revenues...This, along with the advent of our new products, MISensors, MiBrewsee, and our growing Professional Services SaaS business, represents the beginnings of a significant shift in DCS’s revenue growth.”

Chris Bursey, CEO, DCS



Capital Structure

- Basic Shares outstanding – 15,635,640
- Management – 7,241,350 - escrowed
- Public Float – 8,394,290

- Private Placements and IPO history:
 - IPO C\$2.00
 - PP C\$1.05

- No Long-Term-Debt



IoT Industry M&A...record breaking activity

FTI, an IoT industry research group, says “ over the past several years there has a lot of buzz surrounding IoT. Recent M&A transaction values and volumes indicate IoT is a firmly entrenched part of mainstream growth strategies...”

Recent comparable transactions :

Xirgo sold for 4x revenue in 2021

ODM sold for 4x revenue in 2021

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